

CELESTE JARAMILLO

DIGITAL DESIGNER

CONTACT

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 www.celestejmillo.com

PROFILE

I'm a creative and detail-oriented designer with a strong background in fashion. I work confidently across different media like illustrator and figma. I design with a balance of creativity and practicality, making sure my work looks great and serves a real purpose. By keeping up with trends, user needs, and business goals, I create innovative, meaningful products.

EDUCATION

PROFESSIONAL DIPLOMA IN UX DESIGN & PROFESSIONAL CERTIFICATE IN VISUAL DESIGN
UX Design Institute, Glasgow Caledonian University
2021- 2022

GRAPHIC DESIGN SPECIALIZATION CERTIFICATE
Coursera, The California Institute of the Arts.
2018

DESIGN AND MAKE INFOGRAPHICS
Coursera, The Michigan State University.
2018

DIPLOMA IN FASHION DESIGN (D. C. S)
College Marie-Victorin, Montreal, Canada
2000- 2004

AI IN UX/UI DESIGN
Uxcel, 2024

SKILLS

PROFESSIONAL

Creative
Detail Oriented
Branding/Identity
Trend Research
Moodboards
Infographics
Design principles
Color Sense
Flexible
Wireframing
Prototyping
User Research
User Centered Design
A/B & Usability testing

THECNICAL

Illustrator
Photoshop
Figma
Adobe XD
InDesign
After Effects
Fresco
Microsoft suites
AI tools
Lightroom
Canva
Miro
Slack

LANGAGES

English: Full proficiency
French: Native
Spanish: Intermediate
Danish: Basic

HOBBIES

Cooking
Biking
Painting
Traveling

WORK EXPERIENCE

UI DESIGNER INTERN

LifeBonder March-August 2023

- Designed intuitive interfaces for a new social media mobile platform, contributing to the launch of the Android app.
- Produced prototype animation videos that secured funding for the startup.
- Led the implementation of a new design system in Figma, creating a consistent visual identity and reducing the time required to transfer existing Adobe XD files to Figma.

STUDIES, FREELANCE GRAPHIC DESIGNER AND MOTHER 2015-2023

- Completed studies in Graphic and UX Design, enhancing my skill set and leading to more diverse project opportunities.
- Launched an online art store, generating a constant side revenue.
- Delivered various freelance graphic design projects, including logos and illustrations, resulting in a positive impact and feedback from the clients.

FASHION DESIGNER

Amerella of Canada Ltd., 2013-2015

- Developed collections and mood boards that resulted in a positive impact in the baby, girls, teen, and women's sportswear, swimwear, and athletic categories.
- Created graphics and all-over prints and demonstrated a strong attention to details using Photoshop and Illustrator.
- Produced tech packs for over 100 garments, enabling smooth production processes and reducing sampling errors.

FASHION DESIGNER

JCorp Inc., 2010-2013

- Designed innovative and on-trend graphics and patterns that boosted sales across licensed and generic apparel lines.
- Delivered tech pack and approval process, to ensure timely and efficient garment production.

SHOE DESIGNER

Black and White, 2008-2010

- Created kids' shoe designs for top licenses like Dora and Spiderman that led to an increase in sales at Walmart, with multiple designs reordered for subsequent seasons.
- Delivered tech pack to ensure timely and efficient garment production.

FASHION GRAPHIC ARTIST. Como Fred David, 2006-2008

ASSISTANT FASHION DESIGNER Main Knitting Inc., 2005-2006