

CELESTE JARAMILLO

UI/UX & GRAPHIC DESIGNER

CONTACT

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PROFILE

I'm a UX/UI and graphic designer based in Copenhagen with an extensive background in Fashion Design. I'm highly creative and some of the skills that I acquired during my fashion career are very similar to other design process. I also have attention to detail and an ability to collaborate with cross-functional teams. When designing, I like to make my products beautiful and memorable, not only aesthetically but also customer centric.

EDUCATION

PROFESSIONAL DIPLOMA IN UX DESIGN & PROFESSIONAL CERTIFICATE IN VISUAL DESIGN

UX Design Institute
2021- 2022

GRAPHIC DESIGN SPECIALIZATION CERTIFICATE

Coursera, The California Institute of the Arts.
2018

DIPLOMA IN FASHION DESIGN (D. C. S)

College Marie-Victorin
2000- 2004

AI IN UX/UI DESIGN

Uxcel, 2024

DESIGN AND MAKE INFOGRAPHICS

Coursera, The Michigan State University.
2018

SKILLS

PROFESSIONAL

User Research
User Centered Design
Usability testing
Wireframing
Prototyping
Trend Research
Moodboards
Branding/Identity
Infographics
Design principles
Color Sense
Creative
Flexible
Detail Oriented

THECNICAL

AI tools
Figma/Adobe XD
Photoshop
Illustrator
InDesign

WORK EXPERIENCE

UI DESIGNER INTERN

LifeBonder March-August 2023

- Designed intuitive interfaces for a new social media mobile platform, contributing to the launch of the Android app.
- Produced prototype animation videos that secured funding for the startup.
- Led the implementation of a new design system in Figma, creating a consistent visual identity and reducing the time required to transfer existing Adobe XD files to Figma.

STUDIES, FREELANCE AND MOTHER

2015-2023

- Completed studies in Graphic and UX Design, enhancing my skill set and leading to more diverse project opportunities.
- Launched an online art store, generating a constant side revenue.
- Delivered various freelance graphic design projects, including logos and illustrations, resulting in a positive impact and feedback from the clients.

FASHION DESIGNER

Amerella of Canada Ltd., 2013-2015

- Developed collections and mood boards that resulted in a positive impact in the baby, girls, teen, and women's sportswear, swimwear, and athletic categories.
- Created graphics and all-over prints and demonstrated a strong attention to details using Photoshop and Illustrator.
- Produced tech packs for over 100 garments, enabling smooth production processes and reducing sampling errors.

FASHION DESIGNER

JCorp Inc., 2010-2013

- Designed innovative and on-trend graphics and patterns that boosted sales across licensed and generic apparel lines.
- Delivered tech pack and approval process, to ensure timely and efficient garment production.

SHOE DESIGNER

Black and White, 2008-2010

- Created kids' shoe designs for top licenses like Dora and Spiderman that led to an increase in sales at Walmart, with multiple designs reordered for subsequent seasons.
- Delivered tech pack to ensure timely and efficient garment production.

FASHION GRAPHIC ARTIST. Como Fred David, 2006-2008

ASSISTANT FASHION DESIGNER Main Knitting Inc., 2005-2006